



WHA CONTACTS

Carolyn Bruce
CEO
970.683.5203
carolyn.bruce@wha1.org

Steve Hubbard
CFO
970.683.5207
steve.hubbard@wha1.org

Daryl Bohlender
Executive Director, Clinical
& Support Services
970.683.5231
daryl.bohlender@wha1.org

Dianna Chestnut
Director of Regional
Workforce Development
970.683.5248
dianna.chestnut@wha1.org

Jessica Taylor
Director of Business
Development
970.683.5227
jessica.taylor@wha1.org

Stephen Day
Director of IT
970.683.5205
stephen.day@wha1.org

Bobbie Orchard
Executive Assistant &
Peer Review Coordinator
970.683.5223
bobbie.orchard@wha1.org

SAVE THE DATE!

February 14th
• WHA/HCM Board Meeting
• Leadership Academy
• Corporate Partner Exhibition

February 28th
• Peer Network Meetings (CFO, PFS, LSN)
• Laugh Doctor



Performance Leadership Academy

In 2007 Western Healthcare Alliance was asked, by the HR Peer Network, to develop a regional, high-quality education program for its Members. WHA in turn partnered with the Advisory Board Company in Washington, DC and rolled out the Performance Leadership Academy for WHA Members. We have had an outstanding response to the program and have 50 participating students! The first class (“Management Intensive”) was held on November 14th and received rave reviews. The class focused on elevating the manager’s understanding of the leadership needs of the institution, as well as their understanding of what great leadership looks like in their positions.

Our next class will be the “Leading through Vision” class on February 14th and will focus on teaching managers what constitutes “vision,” explain the benefits derived from making vision-based decisions, describe how to implement a department-based vision, and prepare managers to generate a long-term vision for their department that is aligned with the overall hospital vision and mission.

The third and final class in the series is titled “Instilling Accountability at the Front Line” and will be held on May 7th. This class will focus on understanding the major sources of personal motivation and identifying strategies to effectively motivate staff, thereby providing participants with the tools and best practices required to achieve exceptional and sustainable performance within their organization.

Participants also have access to Harvard ManageMentor® Plus which provides highly interactive modules that complement the Academy curriculum, as well as explore a diverse range of common managerial challenges.

WHA/HCM Board of Directors’ Meeting & Corporate Partner Exhibition - February 14th

The next Board of Directors’ meeting will be held at the DoubleTree hotel in Grand Junction on February 14th from 12:00—4:00 pm. The meeting will be held in conjunction with the next Leadership Academy class and our Corporate Partner Exhibition. We have a great agenda planned that features the following guest speakers:

- **David West, MD** — “Western Slope Expansion of the Clinical Campus of the University of Colorado School of Medicine”
- **Leslie King, J.D., Senior Vice President of Nyhart HR** — “Labor Relations Update & Practical Tips”

In addition, the following WHA Corporate Partners will be exhibiting and available (7:30 am—3:00 pm) to answer any questions you may have: MDG Medical, MEMdata, Siemens Medical Solutions Diagnostics, Pine Creek Healthcare Capital, Mayo Medical Laboratories, Lockton Companies, Omni Laundry, Atlas Medical Software and Thermo Fisher Scientific.

Please RSVP to Bobbie at bobbie.orchard@wha1.org for any WHA meetings.

MISSION STATEMENT

To utilize collaborative efforts to enhance the operating efficiencies, market positions, and quality of service provided by the member organizations, and thereby assure the continued provision of health related services to their respective communities.



Rural Health Careers Colorado (www.rhcco.org)

We currently have 7 Member facilities with annual subscriptions with Rural Health Careers Colorado. We also have over 100 positions and numerous resumes posted on the site and are confident that the site will be successful in the coming year.

We are continually "getting the word out" about the site and gaining more visibility with each passing day. Dianna Chestnut has been very busy working with various educational institutions and attending numerous job fairs promoting the Rural Health Careers Colorado site.

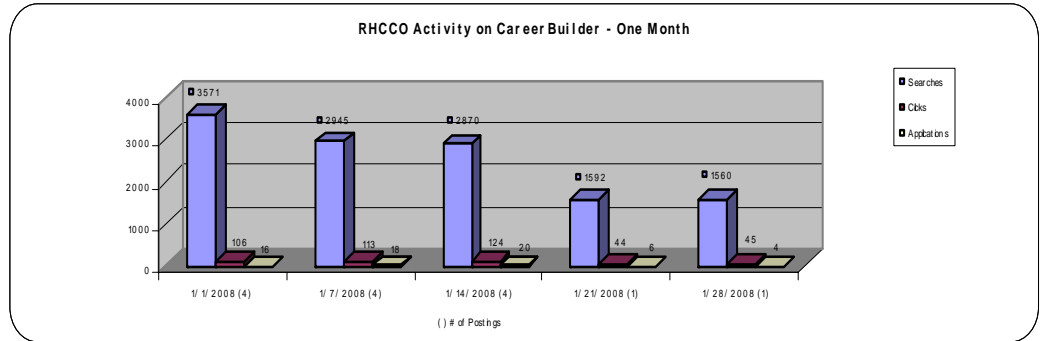
RHCCO CONTACTS

Dianna Chestnut
 Director of Regional Workforce Development
 970.683.5248
dianna.chestnut@wha1.org

Stephen Day
 Director of IT
 970.683.5205
stephen.day@wha1.org

Bobbie Orchard
 Executive Assistant & Help Desk
 970.683.5223
bobbie.orchard@wha1.org

In addition, we are also posted online with CareerBuilder and Monster. We began working with Monster in November 2007 and have received 576 views, 185 clicks and 11 email inquiries about the positions we have available.



CareerBuilder has received a very favorable response, please refer to the chart above for details.

WHA was also able to present RHCCO to a focus group of senior Registered Nurse students at Mesa State College in Grand Junction. The endeavor gained a plethora of feedback and the overall impression from the students was that the site was professional and organized. The focus group also allowed us to get important feedback from the applicant's viewpoint.

Annual subscriptions for Rural Health Careers Colorado still available (or individual postings)! For more information and pricing please contact Dianna Chestnut.

MEMdata - New Corporate Partner

WHA is pleased to announce the implementation of a new cost reduction initiative guaranteed to reduce the cost of new capital equipment purchases for our Members. Through a new, discounted agreement with MEMdata, Members now have access to performance-based capital equipment cost reduction services. Key provisions of this new agreement include:

- Used in Conjunction with GPO Agreements or Other Buying Arrangement
- Risk Free Program—You only have to Pay a Fee if MEMdata Discovers Savings
- All Sources and the Best Price Identified on All Equipment Needs
- All Types of New Capital Equipment Investments Included
- Both Contingency Based & Fixed Fee Service Options Available
- Free Capital Equipment Budgeting Software
- Effective & Affordable Equipment Planning in Support of New Construction & Routine Capital
- Numerous Web-Based Applications to Manage Total Capital Equipment Spend

For more information on MEMdata, please contact Steve Hubbard at 970.683.5207 or you can contact Ryan Wallace (VP of Business Development) at MEMdata at 866.695.1950, extension 105.

Be sure to indicate your WHA membership to ensure maximum discounts!

For more information on **WHA programs** please contact:

Carolyn Bruce
 970.683.5203
carolyn.bruce@wha1.org

