



SECOND QUARTER 2008



Rural Health Network Summit July 27th— 29th

WHA CONTACTS

Carolyn Bruce

CEO
970.683.5203
carolyn.bruce@wha1.org

Steve Hubbard

CFO
970.683.5207
steve.hubbard@wha1.org

Daryl Bohlender

Executive Director, Clinical
& Support Services
970.683.5231
daryl.bohlender@wha1.org

Dianna Chestnut

Director of Regional
Workforce Development
970.683.5248
dianna.chestnut@wha1.org

Jessica Taylor

Director of Business
Development
970.683.5227
jessica.taylor@wha1.org

Stephen Day

Director of IT
970.683.5205
stephen.day@wha1.org

Bobbie Orchard

Executive Assistant &
Peer Review Coordinator
970.683.5223
bobbie.orchard@wha1.org

Western Healthcare Alliance is excited to begin collaboratively working with other healthcare networks in the Western region. To kick off the efforts, WHA and four other networks from Montana, Oregon, Nevada and Alaska will hold a Rural Health Network Summit July 27th—29th in Anchorage. The purpose of this Summit is to bring together network executives, healthcare administrators / board members representing 129 healthcare providers and 5 healthcare networks to share information, discuss the importance of health networks, and brainstorm ideas to address needs of healthcare providers. These five networks will work together to identify new and innovative business models for strategic advantage to ensure and enhance the future of their membership.

The Alaska State Motto, *North to the Future*, is very appropriate to the purpose of this Summit. No matter who assumes the Presidency of the United States next year, healthcare reform will clearly be on their priority agenda. This looming potential to reform the healthcare system is likely to include concepts such as universal coverage, coordination of care, patient safety, quality, payment reform, cost control, and significantly more public transparency. Other critical issues such as clinical staff and physician shortages, advances in technology, the aging of the population, electronic medical records, decision support and information systems will also put new pressure on the healthcare system of tomorrow. Our ability to cope with these changes and successfully survive the future of healthcare reform will be somewhat dependent upon our ability to collaborate with others and use health networking to our strategic advantage.

The Summit will bring network executives and healthcare administrators together to:

1. Gain, or consider, perspectives about a future of healthcare and health networks.
2. Explore new business models of network collaboration that are responsive to changes in the healthcare environment and enhance the possibility of future of success.
3. Brainstorm, prioritize, and identify the three health network programs that will have the greatest positive impact on the future of the networks and their member organizations.
4. Identify Champions for each collaborative program, next steps for advancing the program, and a timeline for action and progress reporting.

Stay tuned for additional details on the Summit.

SAVE THE DATE!

**WHA/HCM Board Meeting
& Leadership Academy**

**Wednesday, May 7th
Doubletree Hotel, GJ**

**Board Meeting
8:30 am—11:30 am**

**Recognition Lunch
11:30 am—1:00 pm**

**Leadership Academy
1:00—5:00 pm**

Regional Medical Staff Supply/Demand Analysis

WHA will be hosting a conference call (Dial-In 866.844.3005, Code 9706835223) on May 5th at 9:00 am with Bev Schulman (President of Turning Point Healthcare Advisors, Inc.) to discuss the possibility of implementing a Regional Medical Staff Supply/Demand Analysis. Turning Point has worked closely with St. Mary's since 1999 in this area. They provide a full range of related services that included creating and maintaining physician supply databases, forecasting the demand for physicians, crafting recruitment and retention strategies and determining recruitment priorities. We welcome any of our Members to join in on the call and to invite anyone within their organization who might benefit from it.

MISSION STATEMENT

To utilize collaborative efforts to enhance the operating efficiencies, market positions, and quality of service provided by the member organizations, and thereby assure the continued provision of health related services to their respective communities.



Performance Leadership Academy



Leadership Academy

1st Cohort

Sept. 2007—May 2008

Completed Classes

- Management Intensive
- Leading Through Vision
- Instilling Accountability at the Front Line (to be completed May 7th)

2nd Cohort

Sept. 2008—May 2009

Continuing Students

- Instilling Cost Discipline
- Program Solving & Innovation
- Realizing Staff Potential

New Students

- Management Intensive
- Instilling Cost Discipline
- Program Solving & Innovation
- Realizing Staff Potential

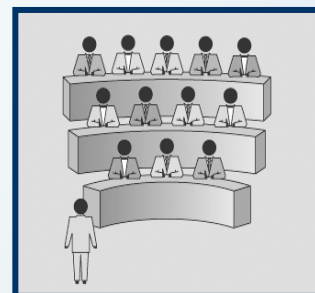
Contact Information

For more information on Leadership Academy please contact:

Dianna Chestnut
970.683.5248
Dianna.Chestnut@wha1.org

May 7, 2008—Instilling Accountability at the Front Line Class

We would like to take this opportunity to thank all of our Members who have supported and participated in the Leadership Academy. Thank you!



This is the last class in the 1st cohort of the Leadership Academy. Lunch will begin directly following the WHA/HCM Board of Directors' meeting at 11:30 am. During the lunch we will also be recognizing the students' hard work for the first two classes. The class will begin immediately after lunch and conclude at 5:00 pm.

Fall 2008—Spring 2009 Grand Junction Cohort

With the education and enthusiasm that has been generated from the first two courses, we asked the students if they would like to continue with the **Leadership Academy** to reach **Level I Association Recognition**. The answer from over 75% of students was **YES**. To meet this need, we have once again partnered with the **Advisory Board Company** to continue classroom learning. Due to the excitement generated around having **Advisory Board Company** travel to Grand Junction (so your students don't have to leave the state for higher education), WHA has incorporated the option to add new students to our existing class.

Martie Wisdom, CEO Grand River Medical Center

"I've had the pleasure of meeting with the Grand River Hospital District students and coaches who are participating in the Leadership Academy. We had a wonderful discussion about leadership styles and their career development plans for 2008. Everyone was engaged, prepared and excited about their participation in the Academy. What a great investment -- I am already seeing the Leadership Academy make a

Cost to Members

- \$1,575** for 3 Classes Continuing Students if you register by June 15, 2008
- \$1,675** for 3 Classes Continuing Students if you register after June 15, 2008
- \$1,775** for 4 Classes New Students if you register by June 15, 2008
- \$1,875** for 4 Classes New Students if you register after June 15, 2008

For more information please contact Dianna Chestnut at 970-683.5248 or by email at dianna.chestnut@wha1.org.

Denver Cohort



Since we have had such great success with our Grand Junction classes, we are very excited to announce that we will be rolling out a Denver based **Leadership Academy** for select healthcare organizations on the eastern slope. The classes will be held in the brand new conference facilities at **Children's Hospital** in Denver. Stay tuned for more details.



Networking to address rural healthcare issues...