

DESIGNING INSURANCE AND RISK MANAGEMENT PROGRAMS FOR RURAL FACILITIES

We know how overwhelming managing Property and Casualty insurance needs can be for our rural members. Finding the right coverage for your unique needs can be challenging. Look no further, Western Healthcare Alliance (WHA) has partnered with Parker, Smith & Feek (PS&F) to help manage your insurance portfolio. PS&F is a nationally recognized, privately held brokerage firm with vast experience assisting rural and Critical Access Hospitals.



How is PS&F Different Than Your Typical Insurance Broker?

Independent and Associate Owned

Parker, Smith & Feek is associate owned. Ultimately, owners think differently about the services they deliver and can commit to long-term relationships with clients, rather than the whims of outside stockholders.

Technical Expertise

- Execute day-to-day details
- Develop relevant and innovative solutions
- Strategize for risks on the horizon

Focus on Total Cost of Risk

- **Program Design.** Tailored client programs consistent with risk tolerance, in obtaining the best coverage at the lowest cost.
- **Loss Control/Safety.** Provide a full menu of loss control services, from client education to development and refinement of client safety programs and coordination of insurer provided services.
- **Claims Advocacy.** Team of 11 claims professionals to help clients achieve superior outcomes through pro-active claims advocacy and claims management.
- **Workers' Compensation.** Specialists provide Program Analysis, Experience Mod Evaluation, Loss Projection Analysis, and Light Duty/Return to Work Program design assistance.

Best-of-class Service

PS&F employees receive the training and technical resources to out-perform industry standards, proven by their 96% client retention.

Technology

Nationally-recognized proprietary systems create efficiencies and ease of client access to program information.

Client Education

Each year they conduct 20+ risk management and insurance seminars for clients.

Committed to Members Through

- Data Analytics
- 24/7 Claims Management
- Loss Control
- Clinical Risk Management

PS&F is committed to developing a thorough understanding of your objectives, exposures to risk, and communicate alternatives to you in a continuously changing insurance and risk marketplace. Your dedicated service team of practice members each have many years' experience working with public and private hospitals, clinics, health centers, senior living, and other healthcare organizations. The service team is skilled in assessing and developing risk management and insurance programs, handling day-to-day program needs, and consulting services for the spectrum of risk transfer and human capital management needs.



About Parker, Smith & Feek

Parker, Smith & Feek, an IMA Company, is an associate-owned brokerage firm providing commercial insurance, risk management, surety, benefits, and personal insurance solutions. Founded in 1937 in the Pacific Northwest, they have consistently been a pioneering force in the industry, known for their innovation. In partnership with their IMA network of companies and its 2,300+ associates nationwide, they manage nearly \$9 billion in premium leveraging their combined strength, expertise, and reach to benefit their clients and build the broker of the future.

Through this relationship, WHA members have access to a national perspective on current trends, emerging issues, and global solutions.

Reach out to PS&F today to see how they can help you with your Property and Casualty insurance needs.

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Collaborating to Improve Rural Healthcare
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