

# Governance & Strategy Solutions for Rural Healthcare

Greater Success in  
Governance Performance  
& Leadership Development



## EVERYTHING YOU NEED TO ADVANCE YOUR BOARD'S KNOWLEDGE, SKILLS, STRUCTURE, AND CAPACITY FOR SUCCESS

Western Healthcare Alliance (WHA) partners with governWell™, a leading source for valuable educational programs, expert advisory services, strategy development, custom self-assessments, and model governance resources that enable your board to advance its knowledge, skills, structure, practices, and capacity for success in today's challenging environment.

governWell™ is passionate about supporting rural healthcare boards as you lead, serve, and carry out your vital governance responsibilities. Their trusted resources and assessments, combined with consultations with experienced advisors, result in greater success in governance performance and leadership development.

### Knowledge Resources for Governing Effectiveness

#### governWell™ Services for WHA Members

- Comprehensive On-demand Board Education Through the Essentials for Governance Excellence Program
- In-boardroom Virtual Education & Governance Advisor Services
- Board Assessment & Leadership Development
- Full or Half-day Governance Workshops
- Strategic Planning Engagements, Retreat Facilitation, and Strategy Development

#### Governance Topics

- Governance Excellence
- Strategic Leadership
- Trustee Education
- Board Roles & Responsibilities
- Board Orientation
- Board-CEO Relationships
- Healthcare Terms & Abbreviations
- Governance Practices Modules



governWell™ partners with Linden Consulting to bring WHA members quality board education, strategy development, board retreat facilitation, and more! Since 2009, Linden Consulting has provided trusted consulting services for hospitals, health systems, and healthcare associations in rural and urban communities.

governWell™ Essentials for Governance Excellence Program is a comprehensive yet easy to use package of governance resources and board education. The program includes nine issue areas and eleven modules that provide everything needed to advance your board's knowledge, skills, structure, practices, and capacity for success. There are over 125 governance knowledge-building educational programs including on-demand videos, webinars, written BoardBriefs, and model governance resources that can be customized to meet your organization's unique needs. Collaborating governance experts offer a unique set of governance, education, and strategy guidance to assist rural healthcare boards as they lead services in their communities.

## 11 Essentials for Governing Excellence



### learnWell

A comprehensive set of educational resources that will add new knowledge for your board.



### leadWell

Plan ahead for smooth leadership transitions.



### guideWell

Set standards that will help prevent problems and manage risk exposure.



### measureWell

Measuring your organization's performance is essential to success.



### retreatWell

Make the most of high-value time spent in retreats.



### orientWell

Build a strong foundation for new trustee success.



### affiliateWell

Assess the wisdom of strategic affiliation.



### assessWell

Discover your board's "governance gaps" and drive "governance gain."



### recruitWell

Align board experience, expertise, and diversity with your leadership needs.



### compareWell

A comprehensive checklist of governance leading practices and ways to enhance board performance.



### taskWell

Empower greater governance effectiveness.

Collaborating to provide a unique set of governance and strategy resources to assist rural healthcare boards as they offer services in their communities.



# governWell™

Better governance. Better healthcare.

governWell's™ talented advisors are dedicated to strengthening rural organizational capabilities. Specializing in board education, custom governance assessments, retreat facilitation, strategy development and leadership coaching, each advisor has over 30 years of experience. Specific areas of expertise include setting strategic direction, governance best practices, optimizing management and board relationships, community and population health, and the board's leadership role in ensuring excellent quality, safety, and high reliability in patient care.

## WHA's governWell™ Advisors

**Todd Linden, MA, FACHE**

Partner, Linden Consulting Inc.

Specializing in board education, strategy development, retreat facilitation, and board chair senior leadership coaching.

**Barbara Lorsbach, MBA, LFACHE**

President, governWell™

Specializing in board education, governance best practices, custom board self-assessments, community health improvement, and board orientation programs.

WHA members have access to a dedicated governWell™ portal with additional resources and information.

[WHAgovernWell.net](http://WHAgovernWell.net)

Reach out today to see how governWell™ can help you with your board governance needs.

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Collaborating to Improve Rural Healthcare | [wha1.org](http://wha1.org)