

PRESS RELEASE

For immediate release

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CCA Rx is the Self-funded Employers Solution to Control Prescription Costs

Grand Junction, CO, October 3, 2024 – CCA Rx, a pharmacy benefits management program on the Western Slope of Colorado, is excited to announce a renewed pledge to provide a cohesive platform to serve self-funded employers, one that is committed to shared accountability for healthier employees, increased access, and lower healthcare costs.

The program was originally launched as the CCA PBM in January 2023 by a network of rural hospitals and healthcare organizations called the Western Healthcare Alliance (WHA). WHA members had a common goal of taking control of prescription drug costs and gaining transparency into their true Rx spend.

“Helping educate our members and any small business that is self-funded on the tools they have at their disposal to drive down Rx spend and consequently, premium costs is our primary objective,” said Tom Northey, Chief Innovation Officer for WHA. “Tools such as formulary, 340b or own-use pricing (if you’re not 340b eligible), and information on how to fully leverage your own retail pharmacy, how to uncover hidden fees, and policies you can deploy to control escalating GLP-1 and Specialty Drug costs are within your control with CCA Rx.”

To date, CCA Rx has saved participating members 24-49% on their prescription costs. Members also created their own formulary and manage their own Pharmaceutical and Therapeutics Committee, giving tremendous flexibility and customization to drug plans that best suit their employees and their families. CCA Rx is fully transparent, offers 100% rebate pass through, 100% prior authorization control, and more!

Through coordinated care, and a fully transparent entity (CCA Rx) controlling one third of the total healthcare spend, self-funded organizations and their employees can curb escalating healthcare costs while improving personal health. Switching to CCA Rx is easy, with no disruption during implementation. Current co-pays are grandfathered in along with current drug exceptions, step therapy, and prior authorization exceptions.

About Community Care Alliance

Community Care Alliance (CCA) is a Clinically Integrated Network (CIN) established in 2015 by members of Western Healthcare Alliance (WHA) to provide a population health infrastructure for rural hospitals and provider communities, meeting members wherever they are on the value-based care delivery spectrum. The CCA CIN has multiple value-based payment arrangements and single-signature authority to facilitate value-based reimbursement while aligning clinical processes and care coordination to improve patient outcomes and reduce the total cost of care. For more information, visit <https://www.wha1.org/community-care-alliance/>.

About Western Healthcare Alliance

Western Healthcare Alliance (WHA) began in 1989 when a small group of rural Colorado hospitals decided that there was power in numbers. Today, WHA celebrates over 30 years of collaboration with 33 healthcare members in Colorado, Utah, and Michigan. A subset of WHA members own Healthcare Management, a sister company of WHA, which provides revenue cycle solutions to healthcare entities. Developing and managing a menu of member-owned and partner programs, WHA saves members money that helps them remain sustainable and viable in their communities. For more information visit www.wha1.org.

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